

EVERY DAY IN SCHOOL. EVERY OPPORTUNITY.



Every child deserves to be in school every day to access high quality teaching, build friendships, and make the most of their potential. Evidence shows a clear link between attendance and attainment.

Our vision: To foster a whole-school culture where excellent attendance is the norm, barriers are understood and removed early, and every family feels supported to ensure consistent attendance.

**ATTEND TODAY,
ACHIEVE
TOMORROW**



OUR AIMS



Embed a culture of high attendance
Increase whole-school attendance year-on-year



Act early to prevent persistent absence
Decrease number of pupils falling below 95%



Support vulnerable groups
Targeted plans for disadvantaged pupils and SEND



Engage families as partners
Positive feedback and collaborative action plans



OUR PROMISE



We will know and value your child.



We will act early and remove barriers.



We will communicate clearly and work with you.



We will celebrate improvement.



We will support every child to be the best they can be.



ROLES & RESPONSIBILITIES



SCHOOL LEADERS

- Set high expectations
- Monitor attendance daily
- Act early and communicate effectively



CLASS TEACHERS

- Take accurate daily registers
- Follow up quickly on emerging concerns



OFFICE/ATTENDANCE TEAM

- Contact families on first day
- Maintain accurate records



PARENTS/CARERS

- Ensure children attend every day on time
- Communicate reasons for absence promptly

WHY ATTENDANCE MATTERS

GOOD ATTENDANCE MEANS BETTER OUTCOMES



Better progress in reading, writing & maths



Stronger friendships & confidence



Good habits for life & future success



Higher achievement & opportunities

ATTENDANCE LINKED TO OUR VALUES



ASPIRATION
Every lesson builds your future



RESILIENCE
We come even when it's tough



RESPONSIBILITY
Being here every day matters



COLLABORATION
School and home working together

UNIVERSAL – WHOLE SCHOOL CULTURE

Building a culture where children want to attend

- ✓ Warm welcome at the gate (SLT presence daily)
- ✓ Staff greet every child by name
- ✓ Celebrate improved attendance weekly
- ✓ Engaging curriculum, trips & enrichment
- ✓ Strong transitions (Nursery → YR, Y6 → Y7)
- ✓ Clear expectations from Reception onwards
- ✓ First-day calls/emails for all absences
- ✓ Positive feedback & calls home



TARGETED – EARLY HELP (90–95%)

Early intervention before it becomes persistent absence

- ✓ Fortnightly attendance review meetings
- ✓ Meet early: "How can we help?"
- ✓ Breakfast club / soft start provision
- ✓ SEMH & wellbeing support
- ✓ Flexible drop-off for anxious children
- ✓ Peer buddy or safe adult
- ✓ Quiet regulation space at start of day
- ✓ SEND/Wellbeing reviews



SPECIALIST – PERSISTENT ABSENCE (<90%)

Structured, consistent support for persistent absence

- ✓ Home visits (pastoral, supportive)
- ✓ Formal attendance meetings with SLT
- ✓ Individual Attendance Action Plans
- ✓ DSL involvement where required
- ✓ Multi-agency support (Early Help, health)
- ✓ Reintegration plans for EBSA
- ✓ Trusted adult check-ins
- ✓ Reduced timetable (short term, reviewed)
- ✓ Legal routes only as a last resort

COMMUNICATION WITH FAMILIES



Attendance is always featured in newsletters & on our website



We call/text on the first day of absence



We celebrate improvement and share success



We work with you to remove barriers early

ATTEND TODAY, ACHIEVE TOMORROW

Every day counts. We are here to support you and your child every step of the way.

TOGETHER, WE CAN MAKE A DIFFERENCE.

Thank you for partnering with us.



USEFUL PARENT GUIDES



Working together to improve school attendance (DfE)



DfE attendance guidance for parents

